



WELFARE **PACKAGES**



MOISTEN NEEDLE | HUMECTEZ L'AIGUILLE

0.8 BAR |

PRECISION FLIGHT ENGINEERED FOR PRE



ABOUT PITCHPLAY

We are dedicated to empowering student athletes alike to maximise their potential both academically and athletically. With over a decade of experience, we understand the unique challenges and demands faced by individuals balancing their studies and athletic pursuits.

The mission is to provide comprehensive welfare support to players, allowing them to thrive on their academic journey while excelling in their sport. Our services are designed to cater to the diverse needs of our clients, ensuring that they receive the support they need to succeed.

Our commitment is to support players every step of the way, whether they're seeking guidance on academic pathways, looking to enhance athletic performance, or aiming to develop essential life skills with insights from industry-leading experts.



PLAYER MENTOR

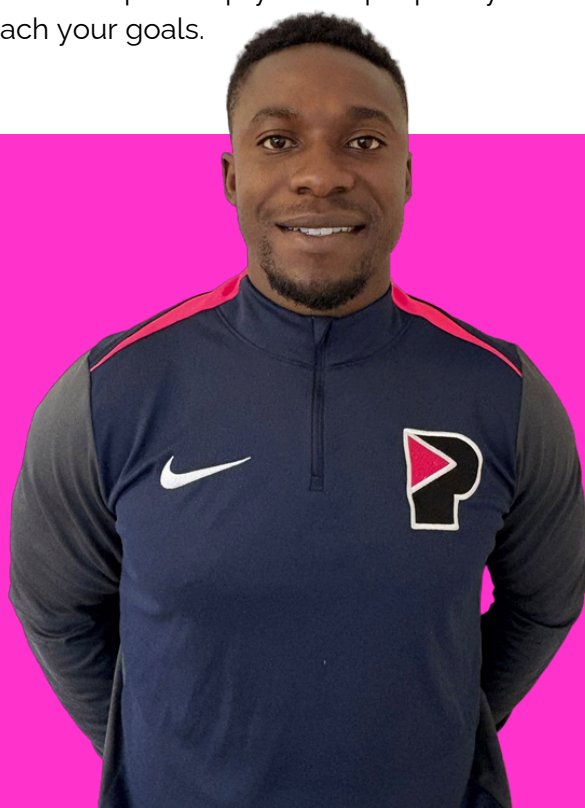
To support international student-athletes, PitchPlay provides direct access to a Player Mentor, Emmanuel Oyeleke, an ex-academy talent who progressed into the professional game. Manny shares first-hand knowledge of selection processes, performance standards, and day-to-day routines. In addition, he can offer guidance on settling into school, housing, and travel.

This unique service provides international players with a trusted role model who can share valuable lessons, boost confidence, and offer tailored advice to help them make the most of their time both in education and in football.

The goal is simple: help you adapt quickly and reach your goals.

THROUGH ONE TO ONE INDIVIDUAL SESSIONS, STUDENTS WILL GAIN:

- Practical guidance on navigating life as a student-athlete in the UK.
- Insights from experience, learning how to manage pressures both on and off the pitch.
- Personal support from someone who understands the journey from academy football to the professional level.



Having the right support around you can make all the difference. PitchPlay's welfare plans help players stay grounded, stay focused, and stay mentally strong

Emmanuel Oyeleke - Player Mentor



Experienced Pro

Guidance from a former academy player who made the step to professional.



Motivation & Mindset

Honest advice about the ups and downs of football life.



Career Insight

Real-world perspective on building your own path in and beyond sport.



SPORT PSYCHOLOGY

Success on the pitch isn't just about physical ability, the mind plays a vital role too.

Our sports and exercise psychology service is designed to help international football players strengthen their mental approach, build resilience, and perform at their best in both football and academics.

The first session will be an introduction, where players and psychologists review a completed questionnaire to identify areas of focus. From there, one-to-one sessions are tailored to individual needs, ensuring personalised and targeted support.

THROUGH ONE TO ONE INDIVIDUAL SESSIONS, STUDENTS WILL GAIN:

- Manage stress and pressure in high-performance environments
- Boost confidence and maintain motivation
- Develop focus, resilience, and effective goal-setting strategies
- Improve decision-making under pressure



Behind every player is a person with emotions, doubts, and ambitions. My work at PitchPlay is about supporting all of that, not just the performance side.

Adrian Brawn - Sport Psychologist



Sharper Focus

Boost concentration and decision-making under pressure.



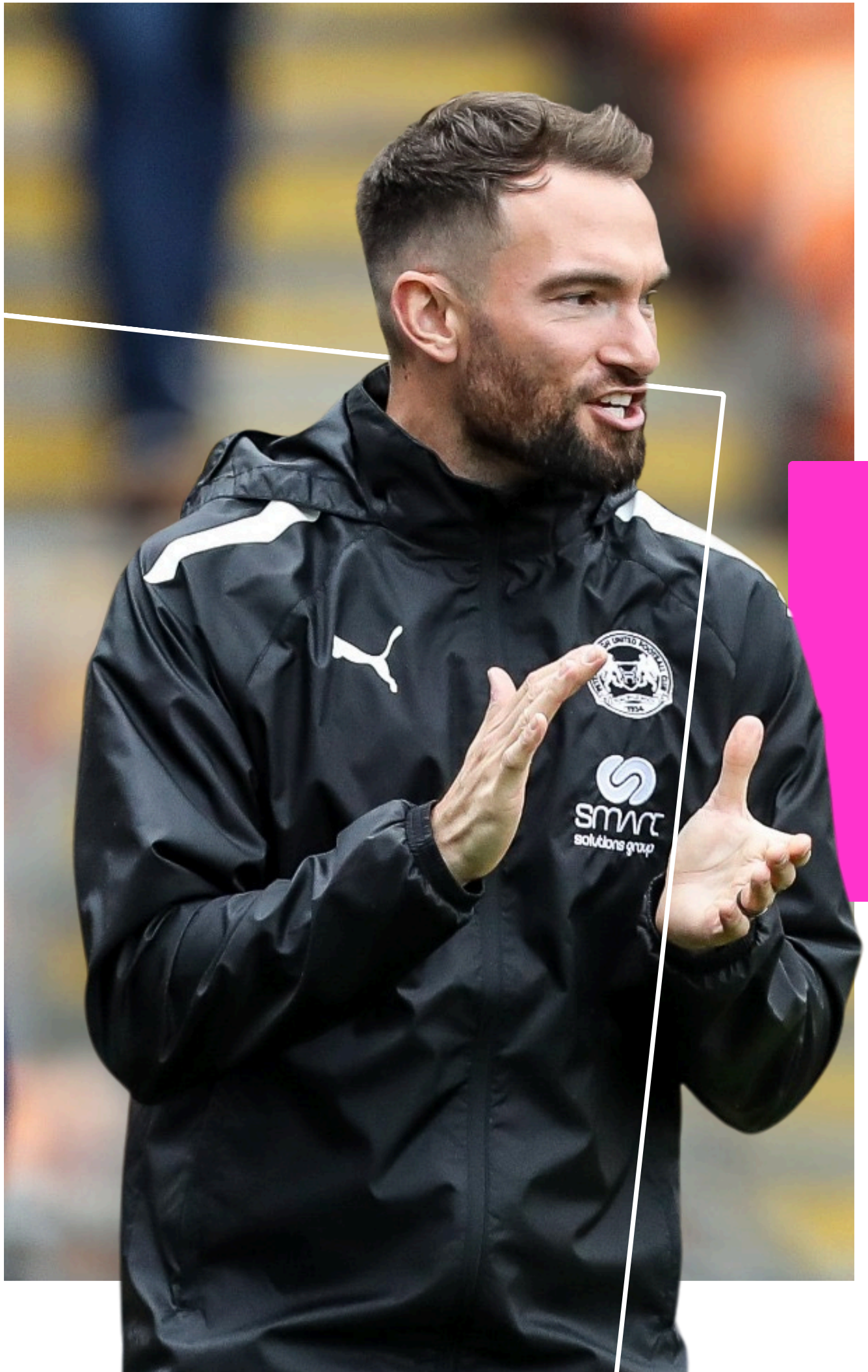
Mental Strength

Develop confidence, motivation, and resilience for peak performance.



Performance Tools

Learn techniques to handle nerves and maintain consistency in games.



STRENGTH & CONDITIONING

Peak performance requires more than talent, and the right training, recovery, and nutrition all make up part of the picture.

Our personal training service supports international football players in building strength, preventing injuries, and sustaining high-level performance throughout their season.

Each programme is tailored to complement training and fixture demands, ensuring players maximise performance without risking burnout or injury.

THROUGH ONE TO ONE INDIVIDUAL SESSIONS, STUDENTS WILL GAIN:

- Personalised training plans aligned with their football schedule and individual goals
- Injury prevention strategies, built on proven methods of conditioning and recovery
- Ongoing progress tracking and adjustments to keep training effective and engaging
- Guidance on recovery and flexibility, including stretching, mobility, and rest strategies



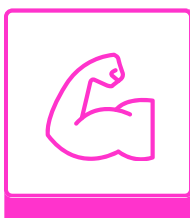
The physical demands on young athletes today are higher than ever. My job is to make sure they build their bodies safely and effectively, reducing injury risks and improving performance.

Neil Lattimore - Strength & Conditioning



Personalised Plans

Tailored workouts and nutrition guidance to match your schedule and goals.



Peak Performance

Improve strength, stamina, and recovery for match-day readiness.



Reduce Injury Risk

Science-backed training that keeps players healthy throughout the season.



SPORTS COUNSELLING

Moving to a new country while keeping up with studies and football can bring a mix of excitement, stress, and uncertainty. This counselling service offers international student-athletes a calm place to open up about challenges, personal worries, or performance concerns.

Each session is designed to help them build healthy routines, manage pressure, and find steady support as they adjust to their new environment. The focus is on helping them settle in smoothly and feel more in control of their day-to-day life.

THROUGH ONE TO ONE INDIVIDUAL SESSIONS, STUDENTS WILL GAIN:

- Confidential one-to-one support for personal, academic, and sporting challenges
- Guidance on adapting to life in the UK, from cultural transitions to managing independence
- Strategies to maintain balance between football, studies, and wellbeing
- Emotional resilience tools to handle setbacks both on and off the pitch



Counselling isn't about fixing people, it's about helping them understand themselves and feel more in control. For student-athletes, that support can make all the difference.

Rosie Brown - Sports Counsellor



Safe Space to Talk

Discuss performance pressure, homesickness, or personal challenges.



Build Resilience

Learn strategies to manage stress and stay focused on your goals.



Ongoing Support

Regular check-ins to keep progress on track, both mentally and emotionally.



SCOUTING REPORTS

Visibility is key for footballers aspiring to play at higher levels. Our scouting reports provide players with professional assessments of their performance, offering valuable feedback and opening doors to future opportunities.

Our expert team will prepare a clear scouting report for you to read in your own time. We will also arrange a one-to-one session with the player to talk through the report and give practical steps for improvement.

THROUGH ONE TO ONE INDIVIDUAL SESSIONS, STUDENTS WILL GAIN:

- Objective, professional evaluations of match performance
- Clear strengths and development points, tailored to individual goals
- Credibility and exposure, with reports created by experienced scouts
- Support in taking the next step, whether for higher-level trials or further development



These give players clear, objective feedback that sharpens their strengths, exposes growth areas, and guides more purposeful development to reach the next level.

Gary Brown - PitchPlay Scout



Objective Feedback

Get an honest, professional review of your strengths and areas to improve.



Development Focus

Personalised insights to help you grow on and off the pitch.



Progress Tracking

See how your performance evolves across the season with measurable data.



WELFARE CHECK-INS

Being far from home can feel isolating, but regular check-ins ensure players never face challenges alone. Our welfare calls provide confidential, supportive conversations to check on wellbeing, progress, and any concerns.

Calls are always confidential, with any shared information anonymised unless agreed by the student.

Along with this players are added to a WhatsApp group with the PitchPlay welfare team, where they can reach out at any time between calls for additional support.

THROUGH ONE TO ONE INDIVIDUAL SESSIONS, STUDENTS WILL GAIN:

- Regular, confidential conversations with our welfare team
- Practical guidance and reassurance during times of stress or transition
- Tailored support, with follow-up actions if required
- Peace of mind for both players and parents, knowing someone is always looking out for them



PitchPlay have supported me during my time in the UK. They are invested in my well-being making sure I have everything I need to reach my potential.

Ahijah Mbayo - Pink Plan Player



Listening Ear

Confidential calls focused on wellbeing and everyday life.



Stay Connected

Regular contact for students adapting to life in the UK.



Check-Ins That Care

Support that's consistent, friendly, and genuinely independent.



PATHWAY ADVICE

The path in football can shift at any moment. Our pathway advice service supports players in shaping a clear future, whether they continue in football, explore study routes, or look beyond the sport.

Every player have access to a personalised consultation, with follow-up guidance, whereby they receive realistic advice specific to the player and their own goals and aspirations.

THROUGH ONE TO ONE INDIVIDUAL SESSIONS, STUDENTS WILL GAIN:

- Individualised career and education guidance from industry professionals
- Clear insight into football opportunities, including club trials and higher-level pathways
- Support in balancing academics with football ambitions
- Advice for long-term success, whether staying in the game or transitioning into other careers



I completed a placement in the UK, and PitchPlay helped me with pathway opportunities in Europe. The knowledge and assistance throughout the enrolment process has been brilliant."

Akujobi Chukwumeze - Black Plan Player



Plan Your Next Step

Expert guidance on balancing football and education during and after your course.



Transition Support

Support with routes into higher-level football, further study, or career transitions.



Personalised Support

Tailored advice that fits your ambitions, not a one-size-fits-all approach.



LIFE SKILLS & WORKSHOPS

Success off the pitch is just as important as performance on it. Our life skills workshops equip players with the essential tools to thrive as independent young adults studying abroad.

Added to these are Guest Talks from industry experts including ex professional players, coaches, scouts, match analyst's and/or match officials. These provide players a unique view from those working in the football industry.

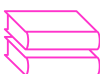
THROUGH THESE GROUP SESSIONS, STUDENTS WILL GAIN:

- Practical skills such as time management, budgeting, and independent living
- Effective communication and leadership abilities
- Confidence in managing day-to-day responsibilities alongside studies and football
- Personal growth and resilience to face life's challenges with independence



Attending the life skills sessions made a big difference and help me stay focused. I've learned things that will support me throughout my football journey.

Rhys Wakelam - Pink Plan Player



Additional Learning

Developing the players skill set which can be utilised both on and off the pitch.



Practical Living

Budgeting, self-care, and everyday essentials for student life.



Personal Growth

Build independence and confidence that goes beyond the football pitch.

COMPARE PLANS

THE BLACK PLAN

Our Black Plan is the standard package, ideal for international student-athletes who want a foundation of support while focusing on their studies and football. It provides access to essential welfare services that ensure players are guided, supported, and prepared for life in the UK.

Best for: *players who require minimum but meaningful support during their time on course.*

THE PINK PLAN

The Pink Plan is designed for ambitious players who want more than the basics. With added services and tailored support, this package gives student-athletes the extra edge they need to thrive both on the pitch and in the classroom.

Best for: *players looking to elevate performance, build resilience, and make the most of every opportunity.*

THE PINK PLAN PRO

Our premium package, the Pink Plan+, offers the highest level of support and is exclusively available to elite international athletes heading to the UK. This plan provides comprehensive, hands-on guidance across all areas of welfare, performance, and personal development.

Best for: *players with professional-level ambitions, seeking a fully tailored, high-performance experience during their studies.*

BLACK PLAN

Independent Advice &
Guidance
Travel Advice
Pathway Support & Guidance
Nike Welcome Pack
Termly Welfare Check-Ins
1x Workshop/Life Skill Session

£999

Most Popular

PINK PLAN

Independent Advice & Guidance
Travel Advice
Pathway Support & Guidance
Nike Welcome Pack
Monthly Welfare Check-Ins
2x Player Mentor Sessions
2x Sports Psychology Sessions
1 Month Personal Trainer
1 Month Nutritionist Support
1x Sports Counselling Session
2x Workshop/Life Skill Sessions
1x Scout Report

£1,999

PINK PLAN PRO

Independent Advice & Guidance
Travel Advice
Pathway Support & Guidance
Nike Welcome Pack
Monthly Welfare Check-Ins
4x Player Mentor Sessions
4x Sports Psychology Sessions
3 Month Personal Trainer
3 Month Nutritionist Support
3x Sports Counselling Session
4x Workshop/Life Skill Sessions
2x Scout Report

£3,999



www.pitchplay.co.uk

info@pitchplay.co.uk

